

Randall Neal Bartlett, IDSA

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Education

Masters of Public Administration May 1996 Columbus State University
Emphasis: Design Thinking and Strategy In Local, State and Federal Governments
Phi Kappa Phi – National Honor Society
Bachelors of Industrial Design August 1980 Auburn University
Phi Kappa Phi – National Honor Society

Teaching Experience

Professor fall 2012 to present Auburn University, Department of Industrial + Graphic Design
Mobile Futures Studio, Director – Industrial Design – fall 2017 to present
Post-Baccalaureate Program Chair – Industrial Design – fall 2016 to summer 2018
Industrial Design Program Chair – fall 2013 – summer 2016
Bauhaus Professorship – Endowed Chair – awarded fall 2019 2-year professorship
Bauhaus Professorship – Endowed Chair – awarded fall 2011 2-year professorship
Associate Professor 1998 to spring 2012 Auburn University, Department of Industrial + Graphic Design
Tenured 1998 Collaborative Studio Abroad Director since 1996
Classes: 2nd and 3rd Design Studio - Professional Portfolio - Ireland Seminar
Graduate Faculty - appointed 1995 University Senator 1998 – 2001
Assistant Professor 1993 – 1998 Auburn University
Classes: 2nd and 3rd Design Studio
Initiated the Portfolio Class - Began the Ireland Study Abroad Program in 1997
Visiting Scholar 1998 to 1990 Auburn University
2nd Design Studio - Perspective Drawing Theory

Honors and Awards

The DesignIntelligence Most Admired Educators 2011
Teaching Each year, *DesignIntelligence* selects a team of educators who exemplify excellence in design education leadership.
DIGD Outstanding Faculty Award 2011
Teaching Department of Industrial and Graphic Design, Auburn University
Bauhaus Endowed Professorship 2011
Outreach, Teaching & Service Department of Industrial and Graphic Design, Auburn University
Award of Excellence – 40th Annual University & College Designers Association Design Competition
Service UCDA Annual Design Competition
The DesignIntelligence Most Admired Educators 2010
Teaching Each year, *DesignIntelligence* selects a team of educators who exemplify excellence in design education leadership.
Award of Excellence – 39th Annual University & College Designers Association Design Competition
Service UCDA Annual Design Competition
CADC In Recognition of Special Service Award 2006
Outreach College of Architecture, Design and Construction, Auburn University
INDD Recognition of Continuing Support 2006
Service Department of Industrial Design - College of Architecture, Design and Construction, Auburn University
SGA Outstanding Faculty Member 2001- 2002
Teaching College of Architecture, Design and Construction, Auburn University
CADC Outstanding Teaching Award 2001- 2002
Teaching College of Architecture, Design and Construction, Auburn University
Allied Design Council Representative 2002
Industrial Design representative for the Allied Design Council - Atlanta, GA
GE Certificate of Achievement 2001
GE Home Electric Products General Electric Corporate Campus, Cleveland, OH
IDSA In Gratitude Award 2001
Educational service in the Industrial Designers Society of America, Dulles, VA
CADC Faculty Outreach Award 1999
Outreach College of Architecture, Design and Construction, Auburn University
NASA Design Leadership Award 1998
George C. Marshall Space Flight Center

Grants / Research

Principal Director - Industry Collaborations

Lamar Advertising – Campus Kiosk \$7,500
Digital Advertising Kiosk Design – **Summer 2018**
Mobile Futures Studio – CADC Grant \$25,000
Just be the Parent – Haiti Medical Backpack Design – **Spring 2018**
Mobile Futures Studio – CADC Grant \$25,000
City of Mobile – Carnival Cruise – Nanny Connie – **Fall 2017**
Emerson Tool Company – Emerson Corporation \$30,000
Market Research and Design Proposal - Smart Ceiling Fan Design – **Spring 2017**
Pratt Industries - Corrugated Packaging Company \$30,000
User Research and Packaging Design Concepts –Existing Market Development – **Fall 2016**
College of Architecture, Design and Construction – Auburn University \$30,000
Wayfinding, Signage and User Interface Design – Dean’s Suite – **Summer 2016**
Emerson Tool Company – Emerson Corporation \$30,000
Market Research and Design Proposal – Battery Powered Vacuum Design - **Spring 2016**
Pratt Industries - Corrugated Packaging Company \$30,000
Design Research and Packaging Design Concepts – Innovative Market Strategy – **Fall 2015**
Big House Foundation - Mobile Clothes Closet and Morris Mule Trailer \$10,000
User Interface Design Concepts – **Summer 2015**
Milliken Corporation – Research and Development \$30,000
Concrete Cloth Application Concepts - **Spring 2015**
Victory Game Clocks – LED Down Marker – Football Industry \$10,000
Product Design and Development- **Spring 2015**
Char-Broil – \$30,000
Small Capacity Gas Grill Product Design and Development- **Fall 2014**
ProTeam Division of Emerson Tool Company – Emerson Corporation \$25,000
Market Research and Design Proposal – Cleaning Systems for Healthcare - **Spring 2012**
ProTeam Division of Emerson Tool Company – Emerson Corporation \$25,000
Market Research and Design Proposal – Commercial Upright Vacuum Machines - **Spring 2011**
Emerson Tool Company – Emerson Corporation \$25,000
Market Research and Design Proposal – Steam Cleaning Machines - **Spring 2010**
Emerson Tool Company – Emerson Corporation \$25,000

Market Research and Design Proposal – Vacuum Design - Spring 2009
American Greeting Corporation– AGI in Store \$25,000
 Display Research / Design – Kroger – AG – Valspar Paints - Fall 2008
Emerson Tool Company – Emerson Corporation \$25,000
 Market Research and Design Proposal – Vacuum Attachments - Spring 2008
American Greeting Corporation– AGI in Store \$25,000
 Display Research / Design – UPS – AG – AVEDA - Fall 2007
State of Alabama – Bureau of Tourism and Travel \$25,000
 Welcome Center Research and Design - Fall 2006
Air Products Division – Emerson Corporation \$25,000
 Market Research and Design Proposal – Ceiling Fans - Spring 2006
Emerson Tool Company - Emerson Corporation \$25,000
 Battery Powered Compact Wet/Dry Vacuum Machines - Spring 2005
Emerson Tool Company - Emerson Corporation \$20,000
 Compact Wet/Dry Vacuum Machines - Spring 2004
Emerson Tool Company - Emerson Corporation \$20,000
 Large Capacity Wet/Dry Vacuum Machines - Spring 2003
Eastman Chemical and Emerson Tool Company \$20,000
 Design Research – Screwdriver Product Line Development – Spring 2002
GE Home Electric Products – Consumer Products Division \$20,000
 Design Research – Camping Lanterns, Task Lighting and Work Lights - Spring 2001
NASA George C. Marshall Space Flight Center \$20,000
 Material Science Research Facility Payload Equipment Restraint System – Spring 1998

Publications

“Functional Aesthetics”
 Alabama Academy of Science – paper Presentation spring 2019
“Industrial Design Participation in Project/Matrix Management”
 Alabama Academy of Science – paper Presentation spring 2018
“Teaching Materials & Processes: Preparing for the Real World”
 Refereed Article – INNOVATION - Quarterly of the Industrial Designers Society of America – Article Contributor – p 54-55
 2011 – Article contributor
“Telling the Story: Connecting the Designer to the Client”
 IDSA International Design Conference and Education Symposium 2010– Proceedings
“Synthesis of Drawing: Perspective Theory and Application”
 Department of Industrial Design – Co-author: Shea Tillman, Associate Professor (30%) 2010 – Manual/Workbook
“Understanding Disruptive Innovation: A Teaching Model for Concept Development”
 IDSA International Design Conference and Education Symposium 2009 – Proceedings
“Collaborative Traveling Studio Abroad: Over a Decade of Industrial Design Education in Ireland Northern Ireland, Scotland and England”
 IDSA International Design Conference and Education Symposium 2009 – Proceedings
“Concepts with a Purpose”
 Hawaii International Conference on Arts and Humanities 2009 – Proceedings
“Telling the Story: Connecting the Designer to the Client”
 Hawaii International Conference on Arts and Humanities 2008 – Proceedings
“Designing a Design Portfolio and Interviewing”
 Hawaii International Conference on Arts and Humanities 2007 – Proceedings
“The Portfolio and Interviewing: What’s In and What’s Out”
 IDSA National Conference and Education Symposium 2006 - Proceedings
“Synthesis of Drawing: Perspective Theory and Application”
 INDD 1310 Synthesis of Drawing studio. 1999- 2006
“How to Build and Present Your Personal Brand: A Design Portfolio”
 Hawaii International Conference on Arts and Humanities 2005 – Proceedings
“The Bad Ellipse: Circles in Perspective – The Minor Axis is the Key”
 Hawaii International Conference on Arts and Humanities 2004- Proceedings
“The Bad Ellipse: Circles in Perspective – The Minor Axis is the Key”
 Industrial Designers Society of America National Education Conference 2002
“Industrial Design Traveling Studio in Ireland and Scotland”
 Industrial Designers Society of America National Education Conference 2001
“The Virtual Studio and Teaching and Learning”
 Art and Design Education Conference, Glasgow, Scotland 2000

National Lectures

De-SIGN: The Problem Solving Process:
 University of Houston – Industrial Design Department – Boston, MA
Keys to Developing Influential Print and Successful Interviewing Strategy:
 The 2012 IDSA National Conference and Education Conference – Boston, MA
Student Portfolio Tune-Up:
 The 2011 IDSA National Conference and Education Conference – Austin, TX
Co-Teaching in Parallel: Positive Impacts in Advancing Design Students and Faculty:
 The 2010 IDSA National Conference and Education Conference – Portland, OR
Interviewing and Portfolio Seminar:
 The 2008 IDSA National Conference and Education Conference – Phoenix, AZ
Interviewing and Portfolio Seminar:
 The 2007 IDSA National Conference and Education Conference – San Francisco
The Future of Design: From Education to Practice
 IDSA 2006 National Conference and Education Symposium – Austin, TX
Building a Career with Passion and Good Sense 3:
 The 2006 IDSA National Conference and Education Conference “Elements of Change” – Austin, TX
Telling the Story
 Event Design Magazine Creative Workshop Series 2006 – Atlanta, GA and New York, NY
The Perfect Match: Identity and Image
 Event Design Magazine Creative Workshop Series 2006 – Atlanta, GA and New York, NY
Presentations: Tell it Right
 Event Design Magazine Creative Workshop Series 2006 – Atlanta, GA and New York, NY
Concepts with a Purpose
 Event Design Magazine Creative Workshop Series 2006 – Atlanta, GA and New York, NY
Building a Career with Passion and Good Sense 2:
 The 2005 IDSA National Conference “ReAction” – Washington, DC

How to Build and Present Your Personal Brand:

The 2004 IDSA National Conference "Utopian Realities" – Pasadena, CA

Creating a Successful Portfolio

The 2003 IDSA Lifelong Learning Seminars – IDSA National Conference '03 – New York, NY

A Student Portfolio

The 2003 IDSA Southern District Conference – Lake Lanier, GA

Printing and Packaging

Art Institute of Atlanta, Atlanta, GA 200

International Lectures

Designing a Design Portfolio – 3 Day Workshop:

Effat University, Jeddah, Saudi Arabia spring 2019

Portfolio Design – 4 day Workshop:

Effat University, Jeddah, Saudi Arabia fall 2018

4D: Portfolio

Carlow Institute of Technology, Carlow Ireland 2011

The Portfolio Resume: Power Documents

National College of Art and Design, Dublin, Ireland 2010

Are You Ready to Interview?

National College of Art and Design, Dublin, Ireland 2009

The Language of a Design Portfolio

Carlow Institute of Technology, Carlow Ireland 2007

Concept Generation: A Process

Burren College of Art, Ballyvaughan, Ireland - Fairfield University Study Abroad, Fairfield, CT 2007

The Design of an Outdoor Table and Seating System

Burren College of Art, Ballyvaughan, Ireland - Fairfield University Study Abroad, Fairfield, CT 2007

4D: Portfolio

National College of Art and Design, Dublin, Ireland 2006

Idea Sketching and the Product Design Process

Burren College of Art, Ballyvaughan, Ireland - Fairfield University Study Abroad, Fairfield, CT 2006

An Auburn University Industrial Design Student Portfolio

Sligo Institute of Technology, Sligo, Ireland 2005

Other international lectures available upon request

Exhibitions and Service

A lists of exhibitions and service (outreach) are available upon request