Each spring both the INDD and GDES Ireland programs overlap on the west coast of Ireland in and around the Burren College of Art. This year Carolina Nell, Bill Dunlop, David Gowan, Chad Bailey, and Randy Bartlett all shared time together, along with 30+ SIGD students, working on various projects at the college. In addition, Ross Heck, Shuwen Tan and Ben Fussell managed other portions of the program in Ireland, the UK and on the Continent.

If you know someone who would like to receive a copy of DesignNotes, send us their name and complete mailing address. This newsletter and information about the school can be found at cads.auburn.edu/design. You may also contact Sylvia Jackson at 334-844-2364 or e-mail Clark Landell at landellc@auburn.edu.

MARK YOUR CALENDARS FOR FALL 2018:

CADC Convocation
Friday, 17 August 2018
9:00 AM, Dudley Hall B-6
Lunch in the Dudley Courtyard

SIGD Advisory Council Meeting
Friday, 28 September 2018
10:00 AM, Student Activities Center 141

Design Interaction
Friday, 28 September 2018
9:00 AM, Student Activities Center 141
Speakers:
GDES - TBA
INDD - Peet Kolari, Design Director eBay
Lunch Cookout on the Wallace Lawn

SIGD Alumni Reception
Thursday, 20 September 2018
IDSA Education / National Conference
New Orleans, LA

CADC Awards Banquet
Thursday, 18 October 2018
6:00 PM, Marriott at Grand National

SIGD / CADC Tailgate Tent #42
Saturday, 17 November 2018
Liberty University vs Auburn
This spring’s SIGD Convocation was attended by 170 faculty, students, alumni, CADC administration and industry partners. AU/INDD alum Karen Wilder ’97 was our guest speaker. David worked for Turner Broadcasting, Atlanta, GA and the Public Broadcasting System (PBS) TV, Washington, DC. David designed promotional images for PBS series and documentaries. He has collaborated with Ken Burns and others on these projects. In addition, three SIGD Scholarships were awarded. The Desuny (GDES), Rogers (INDD) and Nathan (INDD) Scholarships were awarded to Megan Kestig, Danny Tran and August Lit respectively.

The SIGD Advisory Council’s spring meeting included a tour of the GDES Juried Show led by Kelly Bryant, presentations by Chris Arnold, Jerred Windham, Robert Finkel, Ben Rush, review of INDD portfolios and tour of all SIGD facilities.

GDES Juried Show tour, Kelly Bryant, center right

We think the professional review team that assisted in the AU/INDD Merit Award student selection, managed by Ben Rush: Michael Hicks – Consolidated Container Company, Elyse Lazure – Coca-Cola, John McCabe – author, and Owen Foster – SHFT.

A contingent of INDD faculty and students accompanied our Merit Award winners, Elizabeth Boud, to the IDSA South District Conference at NCSU in Raleigh to attend Elizabeth’s presentation.

AU/INDD @ IDSA South, Boyd 3rd from front left.

This spring graphic design professor Kelly Bryant and Wei Wang were recipients of the 2013 Gary Brown ePortfolio Project Faculty Cohort Award. This award recognizes faculty members who have exhibited exemplary leadership through implementation of ePortfolios at Auburn University. The award is named after Gary Brown, a leader in innovative teaching and the use of ePortfolios.

Professors Bryant and Wang both received a one-time professional development award to support their on-going efforts to implement ePortfolios and to help drive their outstanding work. You can see the below link: http://www.eportfolios.edu/ ePortfolioSuccess


SIGD’s industrial design program was included among the top in the nation according to The Art Career Project website. The Art Career Project, a nationally recognized resource for art students and art professionals, ranked Auburn’s industrial design program fifth among public universities and colleges and seventeenth overall nationwide.

The graphic design program was listed among the Top 10 in the south by Animation Career Review 2018.

Graphic design student Anna Rogers was named a 2018 Student to Watch by GDUSA magazine. See complete list at: http://gdusa.com/studentwatch2018/gdusa-students-to-watch-in-2018

GDES alumnae Bailey Parker, Senior Graphic Designer at 70KF, Dallas, TX made the GDUSA People to Watch list. See list link: http://gdusa.com/ peoplewatch2018/bailey-parker

Graphic Design senior Alex Fairbairn and Matt Keynes have submitted work to the Red Dot Award 2018.

Alumni students were Bright Spark: Best Overall Design Futures Competition. 20 teams of more than 150 students from 17 schools across the South, Northeast and Midwest competed to create “Transportation of the Future” using the challenge statement: How Might We Reimagine the Transportation System of the Future – to move people and products more efficiently while protecting our natural resources? Auburn Students Corban Leach (Senior) Sarah Pugh (Junior) Katy Duncan (Junior) and Heidi Han (Grad Student), led by professor Benjamin Rush won Best Overall Design with their concept that redefines the way we commute and operate within a city center, rather than in a sprawling suburban environment.

Leach, Pugh, Han, Duncan

Undergraduate INDD student Yvonne "August" Lin and graduate INDD student Henny Yang were identified by SIGD faculty to receive Auburn’s Outstanding International Student Awards.

Gall Anderson, former senior art director of Rolling Stone magazine, was GDSE’s guest juror and lecturer for its annual Juried Student Show. Anderson, a New York-based designer, writer and educator, is a partner at Anderson-Newton Design. She also teaches in the School of Visual Arts MFA, undergraduate, and high school design programs. Anderson is the recipient of the 2008 Lifetime Achievement Medal from the AIAG. In 2013 she received the Cooper Hewitt Lifetime Achievement Award. Her lecture was sponsored by Big Communications, Birmingham, AL.

Courtney Windham designed the Juried Show poster. You can see and hear animations of Courtney’s poster here: https://www.dropbox.com/ sh/2zy3Q1ztxzu5un1AA9cyQxDSKzyvZ8k9un nbf?dl=0

Goel Anderson and C. Windham’s Juried Show Poster

As an outcome of archival research on IBM’s corporate design program, professors Shea Tillman and Robert Finkel co-curated Visual Memoriae: The IBM Poster Program: 1969–1979. This exhibit showcases slide-screen internal communication posters designed by Ken White, John Anderson, and Tom Blaha during their time in the IBM Boulder Design Center, and offers a unique view of the extent to which design can reach within corporate culture. The exhibition runs through July 22nd at the Jule Collins Smith Museum of Fine Arts. Thanks to John Stram for donating his collection and to Tom Blaha for loaning from his collection and for his gift of "The Eye, Men, "M" (on the poster by Paul Rand).

In addition, Shea continued to expand the Design at IBM exhibit at Wallace Hall. Tied to coincide with the "modern corporation" lecture in the industrial design history course, this display features physical examples of IBM product, packaging and graphic design from the late 1950s through the 1990s. He also expanded the history course to include a new lecture: "International Super-firms of '90s:"

PRINT magazine’s Steve Heller (Daily Heller) did a nice article “IBM Beyond Rand” focusing on the work that Robert Finkel, GDES and Shea Tillman, INDD accomplished with an IBM Poster exhibition. See the article and great images of the posters at: http://www.printmag.com/daily-heller/ibm-beyond-rand/.

"The Radical In-House Design Program That Shaped IBM" based in the exhibition which can be seen at this link: https://www.fastcodesign.com/9017358/the-radical-in-house-design-program-that-shaped-ibm

Tillman’s Design at IBM exhibit, Wallace Hall

The members of the Sphinx Chapter of Montana Board National College Senior Honor Society recently identified graphic design professor Kelly Bryant to be a recipient of the 2018 Excellence in Teaching Award.

INDD and GDES faculty Ben Rush, David Smith, Randall Burdett, Clark Londell and INDID grad students Micah Gamache and Justin Murphy presented papers and posters at the 95th Annual Meeting of the Alabama Academy of Science at Samford University’s College of Health Science, Birmingham, AL. Micah Gamache (paper) and Justin Murphy (poster) both received Outstanding Award recognition.

Congratulations to Chris Lividini, ‘02 industrial design graduate on his appointment as new interim...
executive director of the Industrial Designers Society of America. Lipinowski has been an active member in IDSA since graduation, serving as Atlanta Chapter Chair, South Eastern Vice President, member of the IDSA Board of Directors and West Interior Chapter Representative. Lipinowski was a Senior Design Consultant at Embraer in San Francisco when he was named to the IDSA interim executive director position. Prior to this, he was Creative Director of InReality in Atlanta, Georgia.

Chris Livandos

After 25 years of service to Auburn University and 13 years as Lead Administrative Staff in SIGD Becky Walker Boyd has retired. She was awarded CAID Fellow's status and a SIGD retirement reception was held in her honor. GDES students Avery Dove did a wonderful caricature of Becky which was signed by all SIGD faculty and staff. Administrative Support Assistant Sylvia Jackson, Becky's long time coworker, coordinated all efforts to assemble Becky's very successful retirement reception.

Becky & Dave Carriquilla

SIGD's Robert Coppa was recently promoted to Assistant III Laboratory Specialist. Robert, an AU/INDD graduate, managed a number of special fabrication projects over the years and often supports instruction to students on our specialty tours.

Audi Performance Racing Tour, Coppa for right

It was an honor to have INDD alum Richard Burns 53 return to Auburn to participate in the Golden Eagles reunion. Burns was under the tutelage of INDD program chair Jack Christ and moved on to serve 16 years as a Captain in the Active Army & Reserve, a 30 year design career with Hofer / Kich-Novak, owner of Ribbon Industries and principle of IDDesign. Richard "Search" Burns drove a Cushman Model 54 Monroe Scooter while at Auburn which he still owns and maintains, see below image. He was very impressed by his tour through Wallace Hall and the NASA studio.

Burns and 50's Cushman

Burns in NASA studio

Irish Consul General Sean Stephens visited with SIGD Ireland travel program chairs, Carlson Nell and Randy Bartlett. Stephens viewed two Ireland related limited production publications held in the AU Archive a book on the Titanic (ink produced from Titanic coal) and a facsimile of the Book of Kells. AU Archive Assistant Treshod helped Stephens and Nell navigate the collection. Stephens presented Auburn with a book on Irish Architecture.

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Becky & Sylvia Jackson

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Newly appointed AU Provost Bill Hardgrove toured Wallace Hall with the SIGD program chairs (GDES Nell, ISS Bartlett, MDD Lann). Chris Arnold (INDD) took the lead on the INDD portion of the tour.

SIGD program chairs, Hardgrove and Arnold

Rusty Lay presented his teaching and research accomplishments at his third year review. In March he traveled to Barcelona, Spain for the annual Design Principles and Practices Conference held at the EINA School of Design and Engineering. Rusty presented research and a paper on a laboratory-oriented course for anthropometry and ergonomics.

This spring, Rusty led an industry collaboration studio with sponsor TTI, a multi-billion dollar design and engineering company that manufactures power tools and lawn care equipment for the Ryobi, Belgard, and Milwaukee brands.

TTI's Ken Brandt - Senior VP of CD, Ben Thomas INDD '09, Jesse Jursich, and Ryan Altenburger travelled to Auburn to kick off the project with Rusty's studio. The Auburn folks that interned or worked with TTI in the past including Andrew Lee '08 had a good time catching up over lunch at the Ace restaurant. Currently TTI has 3 AU INDD students as interns. Rusty and his studio travelled to TTI headquarters in Anderson, SC to present their final design solutions which focused on development of new tools for the Ryobi One+ system.

TTI group at Ace, Rusty Lay center near

Rusty's studio at TTI, Anderson, SC

Seventeen industrial design students in Tim Man Law's studio presented 26 projects to PlayCore's top executives and designers meeting at the Superior Recreational Products, Carrollton, Georgia site. The class is a diverse group made up of different races and backgrounds. There were 30 Americans, 4 Chinese, 2 Koreans, and 1 Iranian in the class, contributing their different talents and experiences in a unified theme to create better play opportunities. Thanks to Tom Norquist, Senior Vice President of Corporate Innovation and Business Development, for contributing his expertise and time every week to AU/INDD design education.

PlayCore final presentation, Carrollton, GA

Associate Professor and Industrial Design Program Chair Chris Arnold, assisted by GTA Mica Gamache, directed a 46th year studio in collaboration with David Smitherman and NASA's Advanced Concepts team at Marshall Space Flight Center (MSFC) in Huntsville, Alabama. The project was supported by grants from the Alabama Space Grant Consortium and the College of Architecture, Design and Construction. Emphasizing design for complex systems, students were challenged with an "open" brief to explore human-system integration and habitability in the context of the pressurized rovers that will be used to explore the surface of Mars. The studio was launched with a meeting at Huntsville where students were able to explore full-scale mockups of an International Space Station module, the 16m tall Mars Transit Habitat, and a variety of examples of space hardware at the U.S. Space & Rocket Center. The NASA team was invited to Auburn for discussions within the studio's own full-scale rover mockups which demonstrated their working design concepts. Building on the existing body of NASA research, and previous AU Industrial Design collaborations, students focused on issues related to: sleep / hygiene / personal / common spaces, research activities, and core support systems. Three separate full-scale rover concepts were developed by student teams.

This summer marks the 23rd year of Industrial Design's "Design Workshop". This resident camp, headed by professor Arnold, for high school age students is being offered twice this summer; June 17-22 and July 8-13 of 2018. Visit aub.ie/a DAOsos
GDES faculty member Bill Dunlop forwarded this photograph of his Fundamentals II class with their final projects. Jake Mitchell, whose hand is raised in the back, won Dunlop’s Studio Prize winner for the semester.

Dunlop’s Fundamental II class

Shu Wen Tseng led the 3rd leg of the INDD Inland Study Abroad Program. The group returned to Edinburgh, Scotland from Italy (below is a group picture taken in Piazza San Marco, Venice). Both the students and weather were cooperative. Shu-Wen oversaw the students’ preparation for their Anatomypeometry and Design History final exams, which are taken while abroad. Shu-Wen took 2,000 pictures on the trip, many inspired by the postcard-quality status of sites visited.

The GDES Inland program led by Carliss Nell and Bill Dunlop visited Death in a Dublin, Ireland graphic design firm that specializes in design for print, screen and environment. Details below on analysis, simplicity and original output. Their process is based on an understanding of communication and its role for businesses, organizations and individuals. They engage projects that are large and small.

Crystal Julli is our new Career Services Specialist for the School of Industrial and Graphic Design. She comes to GDES with five years’ experience working in Career Services in higher education and enjoys promoting students and graduates to industry employers. Crystal specializes in cultivating relationships with employers and connecting them to candidates through both skill level and cultural fit. She is highly versed in assisting students with resumes, cover letters, mock interviews, career search strategies, best practices in network-

ing and preparation for career fairs and interviews. Students, alumni and industry partners interested in contacting Crystal can reach her at crystal@auburn.edu.

Lisa Watson has replaced Becky Bloyd as SIGD’s Lead Administrative Assistant. Lisa has almost 30 years of experience with the Russell Corporation. For the last 10 years of her service, the legal department where she was a Senior Administrative Assistant reporting to the Russell Brands LLC Executive Vice President and General Counsel. In this position Lisa was responsible for a broad spectrum of administrative and payment duties including maintenance of patents for Spalding, Huffy, AAI gymnastic equipment, Brooks shoes, and others.

GDES faculty Russ Heck and Samantha Herbert led the Auburn Crew Project this semester. GDES students were teamed with foreign language students to develop posters featuring the Auburn Crew translated into various languages. Samples below are by GDES students Olivia French (French) and Hailey Briggs (Chinese). A final presentation was made at Auburn University’s Pebble Hill complex. The project was initiated by Mark Wilson, Director of Community Engagement, College of Liberal Arts.

Crystal Julli

Lisa Watson

The Mobile, AL, future studio 3 Mile Creek project led by Randy Bartlett did their final presentation at the Mobile Goodwill/ Eastmarael complex. Mark Nix, Head of Infirmary Health Systems, which adjudges the project property, attended. In addition to participation by a number of individuals involved in the 3 Mile Creek development Brad Vickerson, AN site, and Shawn Wilber both from AUSTAL, shipbuilding participated and discussed future studio opportunities with their industry.

Mark Nix indicating site of Infirmary Health complex

Future studio students also presented their Nannie Connie branded bag designs and pre-proto-
types to Nannie Connie and daughters Courtney at the EXCHANGE collaborative work space, downtown Mobile.

Nannie Connie parent bag presentation

A CAD team including Scott Kremer BSCI, David Gowan, Robert Finkel and Clark Lundell SIGD traveled to the BGM medical centers in Tusman and Gallarat Chattanooga, Haiti to install shade sails, medical posters and review design concepts for a medical backpuck. Preparatory designs for this expedition were accomplished by Chris Arnold and students in Randy Bartlett’s and Robert Finkel’s studios. Framing was constructed and three shade sails were hung. A clinic outdoor shelter was wrapped in a shade sail, hardware was installed to mount 20-laminated medical posters and medical backpuck inventory and designs were evaluated by clinic medical staff.

Thomas, Haiti clinic

Crystal Julli

Mark Wilson, Director of Community Engagement, College of Liberal Arts.

Crystal Julli

Auburn Crew Posters in French and Chinese

Tiffany Tung’s customizable eyeglass frames

Rich Bittel directed the 18th industry collabora-
tion with Emerson Tool, Saint Louis, MO. Stu-
dents worked on commercial versions of backpack uppers / casual. backpacks. The final presentation took place in Wallace Hall and was attended by Emerson Tool’s President Craig Sumner and ac-
companying design, Alen Woll, and engineering staff led by Jason Hill. A dramatic environment was set up in WH111, our new User Experience Lab, for the final presentations.

Emerson Tool final presentation.