Mark Your Calendars for Fall 2017:

CADC Convocation
Tuesday 15 August 2017
9:00 AM, Dudley Hall B-6
Lunch in the Dudley Courtyard

SIGD Advisory Council Meeting
Friday 15 September 2017
10:00 AM
Student Activities Center 104

Design Interaction
Friday 15 September 2017
9:00 AM, Student Activities Center 104
Speakers: Jose Reyes, Metalean
John Anastasidis, Johnson & Johnson
12:00 Wallace Lawn Cookout

Graphic Design Senior Show
Monday thru Friday
11 thru 15 December 2017
Wallace Hall 116-118
Reception Monday 4:00 PM

Go to the SIGD website, cadc.auburn.edu/design for details or call 334-844-2364.
SIGD’s Industrial and Graphic Design undergraduate, post baccalaureate and graduate program have been awarded full 10-year reaccreditation by the National Association of Schools of Art and Design.

For the second year SIGD faculty were recognized as finalists in AU’s Gary Brown ePortfolio Project Faculty Cohort Award ceremonies. Carlton Nell nominated the cohort of Kelly Bryant, Wei Wang and Carlton Lay who attended the luncheon and were recognized by AU Provost Tim Boosinger. See the SIGD Faculty Cohort ePortfolio submission at the following link: http://www.onewaystudio.com/ePortfolio/#success

Morgan was also presented an Award of Excellence by the Architecture, Design and Construction College of Fellows. SIGD’s Becky Boyd was inducted into the CADC Fellows having served AU for 25 years. SIGD’s Sylvia Jackson assists with the management of this event each year.

CADC Fellows: Morgan, Boyd front center and rear.

Auburn’s President’s Award is presented to one outstanding student from each college. CADC’s award recipient was INDD student Jana Grace Haas.

AU Interdisciplinary Studies Director Bret Smith and SIGD’s Clark Lundell were in attendance.

GDES faculty Carlton Nell and Wei Wang were awarded research grants through AU’s Intermural Grant Program which supplements grants they received through CADC’s Seed Grant Program.

Robert Finkel received a letter of commendation from Alabama’s Secretary of State, John H. Merrill, for work accomplished by his students on the Alabama Voter Registration Guide. This is the 23rd year of this effort started by Ross Heck.

SIGD Industrial Design was highlighted as one of nine top design schools in North America in the January 2017 issue of AZURE magazine. Go to the following link for details: http://www.azuremagazine.com/article/top-industrial-design-schools-in-north-america/

INDD student Hank Womble’s submission from Rich Britnell’s fall 2016 studio was selected for an Honorable Mention in the International Housewares Competition. 300 entries were submitted from 28 schools across the country.

INDD student Jorge Paez had a project he designed in Shea Tillman’s Studio Health course featured in designboom. The following link has details: http://www.designboom.com/design/nomad-sensor-jorge-paez-02-03-2017/

INDD alum Nathan Guice was interviewed by Coroflot last November. Nathan was instrumental in developing an industry collaboration project, run by Jerrod Windham’s studio, with Superior Recreational Products this spring semester. See Nathan’s interview at this link: http://www.

Shea Tillman’s article ‘Random Path or Reputed Practice’ was published in the Winter 2016 issue of INNOVATION magazine. The article focused on the career John Stram, IDSA had with IBM.

John Morgan was awarded the Tau Sigma Delta Silver Medal at Auburn’s Alpha Theta chapter induction luncheon. The medal was presented to him by Silver Medal past recipient Dean Vini Nathan and chapter President Hannah Conrad.
The GDES Juried Show invited James Bull of Moving Brands, San Francisco to make a presentation and review work of this year’s student exhibition. Courtney and Jerrod Windham custom screen printed the show posters. Samantha Herbert reached out to James Bull to participate and she managed his stay while in Auburn.

Will Givens and Laura Hammonds were awarded Certificates of Excellence from GDUSA’s American Package Design Awards. Given’s Mississippi Chocolate Co. project from his 2nd year intro to Design course taught by Courtney Windham was selected alongside Hammond’s Pip Dice branding / packaging project from her 3rd year Graphic Design I course taught by Kelly Bryant. The competition is open to design firms, ad agencies, corporations, non-profits, institutions, freelancers and students. With 10,000+ entries only 15% were recognized with Certificates of Excellence. Go to the following link under Auburn University School of Industrial + Graphic Design: http://contests.gdua.com/2017-american-package-design-awards-gallery

GDES alum and ESPN designer Tiffany Middleton was interviewed for the article ’28 Days of Black Designers’ featured in a series by invisionapp.com. Read the article at: http://blog.invisionapp.com/espn-designer-tiffany-middleton/

At the end of each semester SIGD faculty identify a student in each studio that exemplifies the spirit of learning. These students are awarded Studio Prize recognition certificates which become part of their official Auburn University student record.

Carlton Nell toured a group of high school students from Saint James Academy, Montgomery through the GDES Juried Show.

Randi Bartlett’s Pratt Industries studio was documented by Pratt to demonstrate across their network of partners the benefits of collaborating with Auburn. Pratt is the world’s largest privately held recycled paper / packaging company with more than 6,000 employees. View the documentation: https://www.dropbox.com/s/9f2zzk73lqfisami/Auburn%20-%20Pratt%20Innovation%20Video-Fall%202016.mp4?dl=0

PRINT magazine, in its Regional Design Awards Winter 2016 issue, acknowledged a host of accomplishment by GDES students and alumni.

The February 2017 Graphic Design USA magazine issue featured Katryn Stalmaker and Emily Prestridge as Auburn GDES students to watch.
Many thanks to our SIGD Ambassadors. These volunteer INDD and GDES students tour guests through Wallace Hall on a regular basis. Tours are scheduled through: http://cad.c.auburn.edu/explore-cade/tours/welcome

Students in Bill Dunlop’s Fundamentals of Design II recently completed a design cube project which stressed theme, composition and organization skills. Pictured is Carson Earls cube.

Chris Arnold directed a 4th year “open” studio. Students researched, developed and defended projects of personal interest. Rooted in a systems-oriented approach, these projects involved planning, research, development, finalization, and documentation. Topics ranged from next generation home appliances, digital/physical interfaces, systems encouraging creative play, networked products influencing behavior change, and health monitoring for performance and safety in youth sports.

In parallel with this work, Chris brought secondary explorations to the studio. With the ubiquity of ‘smart’ and ‘connected’ objects, these studies explored designing for interactions with physical/digital products. This is an ongoing area of research for Chris and offers opportunity to introduce these concepts to undergraduates.

Chris attended Interaction17 the ISDA Global Conference (co-chaired by Auburn INDD alum John Payne ’90) in NYC. The event attracted 1000+ designers and educators from across the globe to the theme of “design in context”, recognizing that digital interactions expand beyond the screen to objects, places, and services we use every day.

2017 marks the 22nd year of INDD’s “Design Workshop”. The resident camp, headed by Chris, for high school age students is offered twice this summer, June 18-23 and July 9-14 of 2017. Visit aub.ie/idcamps for details.

Wei Wang took his GDES 4240 Graphic Design 1 students to ICON in Atlanta, GA. In the picture is ICON’s, Justin Keonin (far left), Creative Director of ICON, and Todd Durkee (far right), AU GDES ’16 alumnus and designer at ICON.

Shea Tillman invited Tom Hardy, IDSA ’69, former global design director at IBM and current professor at the Savannah College of Art and Design, to share his work with the History of Industrial Design class. Tom related his career from working as an industrial designer, to managing corporate design, and recently helping shape design strategy with Fortune 500 companies.

In April, Shea led twenty-two 2nd Year INDD students through the U.K. as part of the Collaborative Studio Abroad program. Students experienced the work of the designers they study in INDD History, as well as a 48-hour jam project with Snook, a service design consultancy in Glasgow, Scotland. Historical visits included a tour of Charles Rennie Mackintosh’s Hill House, the National Museum of Scotland, the Victoria & Albert and Design Museums in London.
The students also visited design offices including: The Design Factor in Belfast, Saffron Consulting and Foster + Partners in London. A special thanks to Pietro Gottaardi, lead industrial designer at Foster + Partners, for sharing his team's exemplary work, and to Sir Norman Foster for his hospitality and saying hello.

Invited by Randy Bartlett, the facilities manager at the Burren College of Art in Ballyvaughan, Ireland, Robert Wainwright came to Auburn to provide a workshop on welding techniques a week prior to the Collaborative Studio Abroad 2017 departure to Ireland. INDD students participated in the weeklong workshop learning the fundamentals of metal fabrication. This was in preparation for the design and fabrication of a parade float for the Fanore, Ireland St. Patrick's Day parade.

Robert aided in the concept selection of the float design. With the concept determined, Robert ordered materials in Ireland needed to fabricate the design. In Ireland, students started the fabrication the first day of class. Students were organized into four teams: 1) Float Chassis, 2) Castle Fabrication, 3) Art Production, and 4) Parade Choreography. The final float was human powered by six students. Four students rode on the float and the remaining students marched alongside carrying oversized art tools. The parade route was 1.5 miles and ended with a celebration in the village center. SIGD's David Gowan and Chad Bailey participated in this event.

Shu Wen Tzeng managed the spring break trip to France as part of INDD's participation in the 2017 Lunchbox International Design Innovation Workshop program in St Etienne.

Shu-Wen Tzeng collaborated with Randy Bartlett to lead the 2017 Emerson Design Studio where two research-oriented projects took place. The first incorporated a smart ceiling fan into a smart home environment. The second researched different product use scenarios to design a commercial robotic vacuum cleaner. Both projects required intensive research on technologies and user behaviors and pushed students to reach out to real-world end users in order to generate solutions that were user-centered.

AU Provost Tim Boosinger visited the GDES Senior Project Show along with parents and friends of our graduating seniors. This year's Senior Project studio was directed by Courtney Windham.

Rich Britnell's studio collaborated with CSP Technologies and was tasked with developing child resistant packaging. CSP's Ethan Perdue INDD alum, Lee Lucas VP, Jean-Pierre Giraud Senior VP (France) and Kasey Myers Program Manager participated in reviews. CSP has six worldwide locations with more than 500 employees. It develops highly specialized packaging solutions for the pharmaceutical, diagnostic, nutrition and electronic component industries.
This spring's Designing Green event, led by Jerrod Windham, hosted Amy Strickland, Program Manager with Auburn University’s Office of Sustainability as the keynote speaker for this 24-hour design completion. The focus was to develop products that could be fabricated through computer driven technologies.

Tin Man Lau’s Playcore studio presented final designs to senior level managers, including the new CEO, Roger Posacki, at Tom Norquist’s home in Fort Payne, AL. Tom is a VP with Playcore and collaborator with AU/INDD for more than 10 years.

Playcore studio presentation.

Ross Heck and Carlton Nell led 20 GDES students on our spring break Ireland program. The itinerary included a visit to the Titanic Museum in Belfast.

Titanic Museum  GDES students, Heck

SIGD Travel Program Directors Ross Heck and Randy Bartlett, met with Shane Stephens, Consul General of Ireland to discuss opportunities in the republic.

CADC participated in a research trip to Haiti reviewing facilities at a medical clinic in Thom- an. The CADC team worked with a team from Brasfield and Gorrie Construction. Building Science Professor Scott Kramer, CADC Dean Vini Nathan, CADC Associate Dean Karen Rogers and SIGD’s Clark Lundell participated. Prior to the Haiti trip Nathan and Lundell met with Reginald Michel and Faustin Lebon from Haiti’s Consulate General office.

Tin Man Lau invited Ohio State professors and Ulm Academy alumni Reinhart Butter and Heike Goeller to present two lectures 'The Power of Appeal' and ‘The Challenge of Effect’ at SIGD.

CADC’s Tau Sigma Delta Honorary Society officers Reed Sowder and Hannah Conrad, both INDD students, did a brief presentation to the SIGD Advisory Council. The council also participated in INDD portfolio assessment review led by Carlton Lay.

SIGD Advisory Council, Sowder, Conrad

Courtney Windham managed her first ‘Learning from Women of Auburn Industrial + Graphic Design’ symposium which was well received. SIGD hopes this will become an annual event.

Gregory Nichols, Science and Technology Advisory, Homeland Defense & Security Information Analysis Center, Oak Ridge, TN brought his team, Stuart Stough and Jamie Glover, by Wallace Hall to tour SIGD. Gregory is interested in collaborations that capitalize on the skills SIGD can provide in the areas of new systems research and development.

SIGD Advisory Council member David CF Stoddard donated a set of eight prints produced by Chance Vought Aircraft, a division of the United Aircraft Corporation. The set promotes the WWII F4U Corsair fighter plane. The set is located in the Auburn University Library Archives.

F4U Corsair

SIGD is developing a prototype User Experience lab in Wallace Hall led by Wei Wang, based upon research and experience shared with us through the College of Education’s lab (LUCIA) in Haley Center. SIGD held a faculty meeting in LUCIA to expose everyone to this type of research strategy.
SIGD's 2017 Automotive Design Workshop was led by Boris Fabris, an international automotive designer from Turin, Italy. The program included car design development, a presentation on building a DeLorean mockup by SIGD's Robert Capps, and field trips to Mercedes-Benz, Barber Motorsports Museum and Audi Performance Racing.

Tin Man Lau managed the annual graduate program admission review by INDD faculty in February. This year there were 40 applications reviewed in Wallace Hall and 10 reviewed externally during Tin Man’s recruiting trips abroad. Tin Man also managed an International Scholars Lecture presented by three of SIGD’s visiting scholars: Weifeng Hu, Jiangnan University; Sha Liu, China Agricultural University; Junbo Hou, Jiangxi Normal University Academy of Fine Arts.

If you know someone who would like to receive a copy of DesignNotes, send us their name and complete mailing address.

This newsletter and information about the school can be found at cadc.auburn.edu/design. You may also contact Sylvia Jackson at 334-844-2364 or e-mail Clark Lundell at lundece@auburn.edu.
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