Highlights of the Program:

- AU Industrial Design is ranked in the top 10 programs in the nation.
- AU Industrial Design Students have experience in Industry Partner Studios. Real world problems are explored with professors, industry leaders and students.
- Industry has deemed AU Industrial Design graduates strong in the following areas: communication skills, construction methods and materials, cross-disciplinary teamwork, design skills, planning, research, sustainable design practices and principles

Industry Statement:

“As an Industrial Design manager in the consumer product industry, I have found that Auburn Alumni have proven to be the most qualified candidates to hire. The candidates from the Auburn Industrial Design program have the ability to think outside the box and are able to conceptualize through sketches, computer models, and model making abilities. Most importantly, the Auburn Alumni I have worked with all have great portfolios and can educate their audience on how they solve a design problem through their portfolios and presentations.” - Adam Carter, Masterbuilt Manufacturing, LLC

Notable Employers of Industrial Design Graduates:

Airbus  Emerson Tool Company  Kohler
Bose Corporation  Ford Motor Company  Michelin
Closetmaid  General Electric  Monterey Boats
The Coca-Cola Company  Georgia Pacific  Motorola
Dell  Gulfstream Aerospace  Remington Arms
Electrolux  IBM  Rubbermaid